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Sci-Tech Discovery Center Names First Executive Director

(Plano, Texas) -- Sci-Tech Discovery Center (www.mindstretchingfun.org) is pleased to announce the appointment of Erica Yaeger as Executive Director. Ms. Yaeger will work with the existing board of directors to spark interest and help equip our area's future workforce with essential skills in science, math and technology.

"Erica brings a strong background in technology, strategic planning and development," says Sci-Tech Board President, Carole Greisdorf. "We are delighted to have her leadership as we embark upon the next phase of the museum."

After receiving her Bachelor of Arts in Communication from North Carolina State University and an MBA from the University of Texas at Dallas, Ms. Yaeger spent eight years at Nortel in various marketing roles, giving her a basic understanding of the high-tech industry and the need for skilled employees. Prior to joining Sci-Tech, as founder and publisher of *Richardson Living* magazine, Ms. Yaeger was responsible for establishing and growing the community's first lifestyles publication, which has a circulation of 25,000 bi-monthly.

“I am thrilled and honored to join Sci-Tech Discovery Center,” says Ms. Yaeger. “I look forward to being a part of the center’s commitment to helping every child discover the scientist in himself or herself.”

Sci-Tech Discovery Center has reserved two exciting exhibits as part of its 2009 program plan. *Too Small to See*, a nanotechnology exhibit for Summer of 2009 and *Grossology*, a personal health exhibit for Fall, 2009. Each exhibit will be enhanced with additional labs, workshops and age appropriate content.

Sci-Tech Discovery Center, Inc. was established as a 501(c)(3) non-profit, educational organization in 2004 in response to community demand for a cultural and educational destination in Collin County. The Center has a clear mission to provide a dynamic, interactive experience that inspires people of all ages and backgrounds to embrace discovery and innovation through the exploration of math, science and technology.

To learn more about Sci-Tech Discovery Center or to contribute, visit www.mindstretchingfun.org.

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