



For Immediate Release
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***Sci-Tech Discovery Center Announces the City of Frisco
as its Permanent Home***

JULY 23, 2009 (Frisco, Texas) – After ten years in development, Sci-Tech Discovery Center, a 501(c) 3 organization, today announced that it will open doors this fall in Frisco, Texas. With a mission to inspire a new generation of innovators, engineers, scientists and educators, Sci-Tech is pleased to have a home in which it can provide its signature Mind-Stretching Fun® to the families in and around the Collin County area.

Sci-Tech Discovery Center officials recently signed a lease provided by the City Of Frisco Community Development Corporation to occupy approximately 11,000 square feet of space in the city owned building located at 8000 North Dallas Parkway Frisco, TX 75034, just south of Frisco Square and the George A. Purefoy Municipal Center, which houses Frisco City Hall and the Frisco Public Library.

“We couldn’t be more excited about this partnership with the City of Frisco. This location is easily accessible to the growing number of families in the North Texas Region,” explains Byron Williams, Chairman of the Sci-Tech Discovery Center Board. “We seek to spark an interest and help equip our area’s future workforce with essential skills in science, math and technology. This mission is fueled by recent statistics showing

how in the U.S. our children's deficiencies in these essential areas have been described as a national crisis.”

“This is a defining day, not only for Frisco but for our region,” said Frisco Mayor Maher Maso. “Sci-Tech Discovery Center will give children a ‘hands on’, interactive experience promoting science, discovery and fun! Every day, we’re impacted by someone’s curiosity, that ultimately leads to invention. We’re excited about helping develop a new generation of explorers. The City of Frisco’s partnership with Sci-Tech Discovery is another example of our community’s creative, ‘can do’ spirit – an essential for any innovator.”

“The partnership with Sci-Tech Discovery Center is a great opportunity for all of us, and an exciting addition to the development of a new cultural district in Collin County. With our existing Heritage Museum, the move planned in the near future for Museum of the American Railroad, and the addition of Sci-Tech, all within walking distance of each other, it will benefit both our residents as well as provide new reasons for visitors to come to Frisco,” says Marla Roe, Executive Director of the Frisco Convention and Visitors Bureau.

Sci-Tech Discovery Center began as the brainchild of the Junior League of Plano in 1999 to meet the community’s demand for an innovative discovery center. Today, it is a local non-profit that has been bringing various discovery programs to community centers, libraries, schools and scout groups across Collin County. The organization hosted two successful preview exhibits in the summers of 2004 and 2005 at the Shops of Willowbend that gave more than 30,000 visitors a peek at these experimental learning opportunities.

Sci-Tech Discovery Center is scheduled to open to the general public on Saturday, October 3 with the blockbuster travelling exhibit *Grossology: The Impolite Science of the Human Body*. Although renovations will still be underway, the exhibit will run from October 3- January 3.

Sci-Tech Discovery Center, Inc. was established as a 501(c)(3) non-profit, educational organization in 2004 in response to community demand for a cultural and educational destination in Collin County. The Center has a clear mission to provide a dynamic, interactive experience that inspires people of all ages and backgrounds to embrace discovery and innovation through the exploration of math, science and technology.

To learn more about Sci-Tech Discovery Center or to contribute, visit www.mindstretchingfun.org.

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